

2.3 Contrast

Name: _____ Class: _____ Date: _____ **Total: 11 marks**

KEY WORDS contrast 对比 • focal point 视觉焦点 • emphasis 强调 • scale 尺度

Objective

Build the skills to use **contrast** 对比 to create interest and clarity.

You must be able to:

- define **contrast** 对比
- use contrast of value, colour, shape, and texture
- explain how contrast creates emphasis
- avoid a flat, low-contrast image

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ Contrast

Contrast is strong difference between elements — light vs dark, big vs small, smooth vs rough. It creates energy and draws the eye.

■ Kinds of contrast

You can contrast **value**, **colour** (complementaries), **shape** (organic vs geometric), or **texture** (rough vs smooth).

■ Why it matters

High contrast at one spot creates **emphasis**; a whole image with no contrast looks flat and dull.

2 Practice

2.1 Placing the lightest light next to the darkest dark is contrast of [1]

- | | |
|---|---|
| A | B |
| C | D |
- A value
 - B shape
 - C texture
 - D scale

2.2 Explain how contrast can create a focal point. [2]

2.3 State one problem with a low-contrast image. [1]

3 Studio & portfolio tasks

3.1 Make a **contrast study**.

(a) Fill one box using strong value contrast; another using strong shape contrast. [4]

3.2 Plan contrast for a portfolio piece.

(a) Name the type of contrast you will feature and where. [1]

(b) Thumbnail showing the high-contrast focal area. [2]