

Solutions

Each answer shows the steps, then the **result**.

2.1 B

- the main centre of interest is the focal point

2.2

- any two of: contrast, isolation, placement, size, colour, convergence of lines

2.3

- the eye is confused / the composition lacks a clear centre of interest

3.1

- Look for: one clear focal point (1); two identifiable emphasis techniques applied to it (2)

3.2

- Look for: first sketch shows the competition problem (1); redraw subordinates rivals so one point clearly leads (2)