

4.5 Evaluating Art and Design

Name: _____ Class: _____ Date: _____

Total: 10 marks

KEY WORDS critique 评图 • evaluate 评价

Objective

Build the skills to **evaluate** 评价 art — yours and others'.

You must be able to:

- explain the purpose of **critique** 评图
- evaluate using the elements and principles
- give specific, constructive feedback
- use evaluation to plan revisions

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ Why evaluate

Critique is judging a work against goals and principles to see what works and what to improve — not just saying 'I like it'.

■ Evaluating with vocabulary

Use the **elements and principles** (value, balance, emphasis) to describe *why* something works, giving specific evidence.

■ Constructive feedback

Good feedback is specific and kind: name a strength, name a concrete improvement, and suggest how.

2 Practice

2.1 The most useful critique comment is [1]

- **A** I like it
- **B** The focal point is weak because contrast is low there — try darkening the background
- **C** It's fine
- **D** Nice colours

2.2 Explain the purpose of a critique. [2]

2.3 State one feature of constructive feedback. [1]

3 Studio & portfolio tasks

3.1 Self-critique a piece.

(a) Name one strength and one weakness of a current work, using art vocabulary. [2]

(b) State the revision it suggests. [1]

3.2 Peer-critique frame.

(a) Write two specific, kind feedback sentences you could give a classmate. [3]

Solutions

2.1 B. specific, evidence-based, actionable feedback is most useful.

2.2 to judge a work against its goals/principles and identify concrete improvements.

2.3 specific, evidence-based, and actionable / balances a strength with an improvement.

3.1 Look for: strength and weakness each named with the right terms (2); a concrete revision that follows (1).

3.2 Look for: two specific, evidence-based, constructive comments (3).