

Exercise walk-through

Evaluating Art and Design ■ 4.5

eXercise

You must be able to

- explain the purpose of **critique** 评图
- evaluate using the elements and principles
- give specific, constructive feedback
- use evaluation to plan revisions

Method — Why evaluate

Critique is judging a work against goals and principles to see what works and what to improve — not just saying ‘I like it’.

Method — Evaluating with vocabulary

Use the **elements and principles** (value, balance, emphasis) to describe *why* something works, giving specific evidence.

Method — Constructive feedback

Good feedback is specific and kind: name a strength, name a concrete improvement, and suggest how.

Practice 2.1 ■ 1 mark

The most useful critique comment is

- A** I like it
- B** The focal point is weak because contrast is low there — try darkening the background
- C** It's fine
- D** Nice colours

Solution 2.1

- A** I like it
- B** The focal point is weak because contrast is low there — try darkening the background 
- C** It's fine
- D** Nice colours

Worked steps

B. specific, evidence-based, actionable feedback is most useful.

Practice 2.2 ■ 2 marks

Explain the purpose of a critique.

Solution 2.2

Worked steps

to judge a work against its goals/principles **B1** and identify concrete improvements **B1**.

Practice 2.3 ■ 1 mark

State one feature of constructive feedback.

Solution 2.3

Method: Constructive feedback

Worked steps

specific, evidence-based, and actionable / balances a strength with an improvement
B1.