

Exercise walk-through

Materials, Processes, and Ideas ■ 4.3

eXercise

You must be able to

- define **materials** 材料, **processes** 过程, and **ideas** 想法
- explain that the three should support each other
- choose a material that fits the idea
- recognise strong **synthesis** 综合 of the three

Method — The three together

Materials are what you use, **processes** are how you use them, and **ideas** are what you mean. Strong art makes all three work together.

Method — Fit

The right material serves the idea — rough torn paper for a theme of loss, smooth digital gradients for calm technology.

Method — Synthesis

Synthesis is when materials, processes, and ideas reinforce one another so the how and the what feel inseparable.

Practice 2.1 ■ 1 mark

When materials, processes, and ideas all reinforce each other, a work shows strong

A synthesis

B symmetry

C saturation

D hierarchy

Solution 2.1

Method: The three together

A synthesis



B symmetry

C saturation

D hierarchy

Worked steps

A. materials+processes+ideas united = synthesis.

Practice 2.2 ■ 2 marks

Explain why a material should fit the idea.

Solution 2.2

Method: Fit

Worked steps

the material carries meaning/feeling **B1**; a fitting material strengthens the idea, a random one weakens it **B1**.

Practice 2.3 ■ 1 mark

Give an example of a material choice that suits a theme.

Solution 2.3

Method: Fit

Worked steps

e.g. torn/burnt paper for loss; smooth gradients for calm technology (any sensible pairing) **B1**.