
Vocabulary Test 词汇测验

A-Level Business · Week 17

Topics 6–8 · Business and its environment (A Level), Human resource management (A Level),
Marketing (A Level)

Sections A and C are marked on exact spelling; Section B accepts any listed Chinese form.

Question	Answer	Marks
1	SWOT analysis	1
2	strengths	1
3	opportunities	1
4	threats	1
5	organisational structure	1
6	centralisation	1
7	matrix structure	1
8	delegation	1
9	accountability	1
10	leader	1
11	paternalistic	1
12	emotional intelligence	1
13	soft HRM	1
14	employer-employee relations	1
15	collective bargaining	1
16	strike	1
17	marketing analysis	1
18	劣势	1
19	分权	1
20	障碍	1
21	硬性人力资源管理	1
22	劳工行动	1
23	销售预测	1