

Vocabulary Test 词汇测验

A-Level Business · Week 17

Topics 6-8 · Business and its environment (A Level), Human resource management (A Level),
Marketing (A Level)

Name 姓名 _____ Class 班级 _____ Date 日期 _____

Score 得分:	A ____ / 17	B ____ / 6	Total ____ / 23
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Spelling must be exact in Sections A and C. A、C 部分拼写必须完全正确。

Section A · Chinese to English 中译英

Write the English word.

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|--------------|-------|-----|
| 1. SWOT 分析 | _____ | [1] |
| 2. 优势 | _____ | [1] |
| 3. 机会 | _____ | [1] |
| 4. 威胁 | _____ | [1] |
| 5. 组织结构 | _____ | [1] |
| 6. 集权 | _____ | [1] |
| 7. 矩阵结构 | _____ | [1] |
| 8. 授权 | _____ | [1] |
| 9. 问责 | _____ | [1] |
| 10. 领导 | _____ | [1] |
| 11. 家长式 | _____ | [1] |
| 12. 情商 | _____ | [1] |
| 13. 柔性人力资源管理 | _____ | [1] |

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|-----|------|-------|-----|
| 14. | 劳资关系 | _____ | [1] |
| 15. | 集体谈判 | _____ | [1] |
| 16. | 罢工 | _____ | [1] |
| 17. | 营销分析 | _____ | [1] |

Section B · English to Chinese 英译中

Write the Chinese meaning.

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|-----|-------------------|-------|-----|
| 18. | weaknesses | _____ | [1] |
| 19. | decentralisation | _____ | [1] |
| 20. | barrier | _____ | [1] |
| 21. | hard HRM | _____ | [1] |
| 22. | industrial action | _____ | [1] |
| 23. | sales forecasting | _____ | [1] |