
Vocabulary Test 词汇测验

A-Level Business · Week 13

Topics 2-3 · Human resource management, Marketing

Sections A and C are marked on exact spelling; Section B accepts any listed Chinese form.

Question	Answer	Marks
1	self-actualisation	1
2	financial motivators	1
3	manual work	1
4	non-financial motivators	1
5	empowerment	1
6	roles	1
7	product-orientated	1
8	market-orientated	1
9	customer relationship marketing	1
10	market growth	1
11	elasticity	1
12	price elastic	1
13	competitors	1
14	quantitative data	1
15	qualitative data	1
16	quota sampling	1
17	stratified sampling	1
18	绩效工资	1
19	领导	1
20	市场规模	1
21	缺乏弹性	1
22	随机抽样	1
23	可靠的	1