

Vocabulary Test 词汇测验

A-Level Business · Week 13

Topics 2-3 · Human resource management, Marketing

Name 姓名 _____ Class 班级 _____ Date 日期 _____

Score 得分:	A ____ / 17	B ____ / 6	Total ____ / 23
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Spelling must be exact in Sections A and C. A、C 部分拼写必须完全正确。

Section A · Chinese to English 中译英

Write the English word.

- | | | |
|-----------|-------|-----|
| 1. 自我实现 | _____ | [1] |
| 2. 经济激励 | _____ | [1] |
| 3. 体力劳动 | _____ | [1] |
| 4. 非经济激励 | _____ | [1] |
| 5. 授权 | _____ | [1] |
| 6. 角色 | _____ | [1] |
| 7. 产品导向 | _____ | [1] |
| 8. 市场导向 | _____ | [1] |
| 9. 客户关系营销 | _____ | [1] |
| 10. 市场增长 | _____ | [1] |
| 11. 弹性 | _____ | [1] |
| 12. 富有弹性 | _____ | [1] |
| 13. 竞争对手 | _____ | [1] |
| 14. 定量数据 | _____ | [1] |

- | | | | |
|-----|------|-------|-----|
| 15. | 定性数据 | _____ | [1] |
| 16. | 配额抽样 | _____ | [1] |
| 17. | 分层抽样 | _____ | [1] |

Section B · English to Chinese 英译中

Write the Chinese meaning.

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|-----|-------------------------|-------|-----|
| 18. | performance-related pay | _____ | [1] |
| 19. | leadership | _____ | [1] |
| 20. | market size | _____ | [1] |
| 21. | price inelastic | _____ | [1] |
| 22. | random sampling | _____ | [1] |
| 23. | reliable | _____ | [1] |