

---

# Vocabulary Test 词汇测验

A-Level Business · Week 11

Topic 1 · Business and its environment

---

*Sections A and C are marked on exact spelling; Section B accepts any listed Chinese form.*

| Question | Answer                          | Marks |
|----------|---------------------------------|-------|
| 1        | royalty                         | 1     |
| 2        | environmental                   | 1     |
| 3        | separate legal identity         | 1     |
| 4        | communities                     | 1     |
| 5        | forward integration             | 1     |
| 6        | backward integration            | 1     |
| 7        | market power                    | 1     |
| 8        | company culture                 | 1     |
| 9        | bulk                            | 1     |
| 10       | mission statement               | 1     |
| 11       | aims                            | 1     |
| 12       | measurable                      | 1     |
| 13       | realistic                       | 1     |
| 14       | time-bound                      | 1     |
| 15       | strategy                        | 1     |
| 16       | profit maximisation             | 1     |
| 17       | corporate social responsibility | 1     |
| 18       | 市值                              | 1     |
| 19       | 多元化                             | 1     |
| 20       | 协调                              | 1     |
| 21       | 可实现的                            | 1     |
| 22       | 策略                              | 1     |
| 23       | 内部利益相关者                         | 1     |