
Vocabulary Test 词汇测验

A-Level Business · Week 5

Topics 2-3 · Human resource management, Marketing

Sections A and C are marked on exact spelling; Section B accepts any listed Chinese form.

Question	Answer	Marks
1	fringe benefits	1
2	job enrichment	1
3	job rotation	1
4	teamworking	1
5	management	1
6	planning	1
7	commanding	1
8	coordinating	1
9	controlling	1
10	marketing	1
11	market	1
12	mass market	1
13	market segmentation	1
14	segments	1
15	demand	1
16	price elasticity of demand	1
17	income elasticity of demand	1
18	cross elasticity of demand	1
19	工作扩大化	1
20	组织	1
21	愿景	1
22	利基市场	1
23	供给	1
24	替代品	1