

Vocabulary Test 词汇测验

A-Level Business · Week 3

Topic 1 · Business and its environment

Name 姓名 _____ Class 班级 _____ Date 日期 _____

Score 得分:	A ____ / 18	B ____ / 6	Total ____ / 24
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Spelling must be exact in Sections A and C. A、C 部分拼写必须完全正确。

Section A · Chinese to English 中译英

Write the English word.

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|-----------|-------|-----|
| 1. 所用资本 | _____ | [1] |
| 2. 市场份额 | _____ | [1] |
| 3. 内部增长 | _____ | [1] |
| 4. 整合 | _____ | [1] |
| 5. 合并 | _____ | [1] |
| 6. 横向整合 | _____ | [1] |
| 7. 混合整合 | _____ | [1] |
| 8. 规模经济 | _____ | [1] |
| 9. 平均成本 | _____ | [1] |
| 10. 规模不经济 | _____ | [1] |
| 11. 沟通 | _____ | [1] |
| 12. 激励 | _____ | [1] |
| 13. 具体的 | _____ | [1] |
| 14. 生存 | _____ | [1] |

- | | | | |
|-----|-------|-------|-----|
| 15. | 道德 | _____ | [1] |
| 16. | 利益相关者 | _____ | [1] |
| 17. | 顾客 | _____ | [1] |
| 18. | 供应商 | _____ | [1] |

Section B · English to Chinese 英译中

Write the Chinese meaning.

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|-----|----------------------|-------|-----|
| 19. | external growth | _____ | [1] |
| 20. | vertical integration | _____ | [1] |
| 21. | interest | _____ | [1] |
| 22. | objectives | _____ | [1] |
| 23. | pollution | _____ | [1] |
| 24. | conflict | _____ | [1] |