

- 1** (a) Define the term *public sector*. [2]
- (b) Explain **one** benefit to a business of having a business plan. [3]
- 5** (a) Analyse **two** benefits to a business of using a vertical merger for growth. [8]
- (b) 'Risk-taking is the most important quality needed by an entrepreneur to be successful in the clothing design industry.'
- Evaluate this view. [12]

OR

- 5** (a) Analyse **two** ways business enterprise can help the development of a country. [8]
- (b) 'Intrapreneurship is the most important factor that will ensure the success of a computer entertainment business.'
- Evaluate this view. [12]

OR