

5.1 Business finance

Name: _____ Class: _____ Date: _____ **Total: 29 marks**

KEY WORDS cash 现金 • working capital 营运资本 • profit 利润
• capital expenditure 资本性支出 • revenue expenditure 收益性支出

Objective

Build the skills to answer exam questions on **business finance** 企业资金 — **capital and revenue expenditure** 资本性支出和收益性支出, **working capital** 营运资本, and the key idea that **cash is not the same as profit** 现金不等于利润.

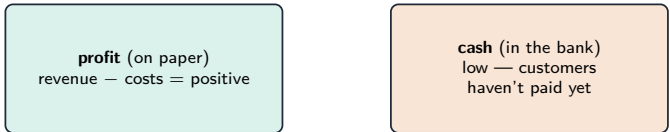
You must be able to:

- distinguish capital from revenue expenditure
- calculate **working capital** and explain why it matters
- explain why a profitable business can still run out of cash

1 Worked examples

■ Working capital, and cash versus profit

a firm can be profitable but still run out of cash



Profit (on paper) and cash (in the bank) are different

working capital = current assets — current liabilities

- **Worked:** current assets \$80,000, current liabilities \$50,000 → working capital = \$30,000.
- **Capital expenditure** = fixed assets (machines, buildings); **revenue expenditure** = day-to-day (wages, rent).
- A profitable firm can run out of cash if customers have not yet paid — **profit ≠ cash**.

Answer shapes: AO1 + AO2 + AO3 (reasoning chain) + AO4 (a supported judgement *in context*).

2 Practice

2.1 Define the term *working capital*. [2]

2.2 A firm has current assets of \$60,000 and current liabilities of \$45,000. Calculate its working capital. [2]

2.3 State the difference between *capital* and *revenue* expenditure. [2]

3 Exam-style questions

3.1 Explain one reason why a profitable business might still run short of cash. [3]

3.2 Analyse two reasons why working capital is important to a business. [8]

3.3 'A business should always hold as much cash as possible.' Evaluate this view. [12]

Solutions

Business answers are marked by **level of response** against the assessment objectives: award **AO1** knowledge, **AO2** application, **AO3** analysis and **AO4** evaluation.

2.1 the money a business has available for its day-to-day needs, found as current assets minus current liabilities (2 for a clear definition; 1 for a partial idea).

2.2 $\$60,000 - \$45,000 = \$15,000$ (2; award 1 for a correct method with the wrong figure).

2.3 capital expenditure is money spent on fixed assets that last a long time (machines, buildings); revenue expenditure is money spent on day-to-day running (wages, rent, materials) (2 for a clear difference; 1 for a partial idea).

3.1 [3] **AO1** 1 — give a reason (sells on credit and customers have not paid; bought too much stock or assets; overtrading). **AO2** up to 2 — develop it, e.g. goods are sold but customers pay 60 days later → the firm has profit on paper but no cash now → it cannot pay wages (2 developed / 1 limited).

3.2 [8] For **each** of two reasons: **AO1** 1 + **AO2** 1 + **AO3** up to 2. Example chains — *pay bills*: enough working capital → the firm pays suppliers and wages on time → it keeps trading and its reputation. *Avoid failure*: too little working capital → it cannot meet short-term debts → it may be forced to close even if profitable. Maximum 4 per reason, 8 total.

3.3 [12] **AO1** 2 / **AO2** 2 / **AO3** 2 / **AO4** up to 6. **For** holding cash: it pays bills, covers emergencies and avoids failure. **Against**: idle cash earns nothing and could be invested in stock, assets or marketing that raise profit. Judgement: a firm needs *enough* cash to stay safe, but too much is wasted — good working-capital management means a sensible balance, not “as much as possible”; the right level depends on how steady its cash flow is.