

External influences on business activity

IGCSE Business Studies · Vocabulary

English	中文	Pinyin
⇄ external influences	外部影响	wài bù yǐng xiǎng
↺ business cycle	经济周期	jīng jì zhōu qī
↗ growth	增长	zēng zhǎng
↗ boom	繁荣	fán róng
↘ recession	衰退	shuāi tuì
↓ slump	萧条	xiāo tiáo
👤 unemployment	失业	shī yè
↗ recovery	复苏	fù sū
💰 taxation	税收	shuì shōu
% interest rates	利率	lì lǜ
↗ inflation	通货膨胀	tōng huò péng zhàng
↔ exchange rates	汇率	huì lǜ
🏢 external costs	外部成本	wài bù chéng běn
🏭 pollution	污染	wū rǎn
☀ external benefits	外部收益	wài bù shōu yì
♻ sustainable development	可持续发展	kě chí xù fā zhǎn
🌿 environment	环境	huán jìng
👥 pressure group	压力团体	yā lì tuán tǐ
⚖ ethical behaviour	道德行为	dào dé xíng wéi
⚔ conflict	冲突	chōng tū
🌐 globalisation	全球化	quán qiú huà
💰 tariffs	关税	guān shuì
🌐 multinational company	跨国公司	kuà guó gōng sī
📦 import	进口	jìn kǒu

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↗ export	出口	chū kǒu