



Cambridge International AS & A Level

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BUSINESS**9609/32**

Paper 3 Business Decision-Making

February/March 2026**1 hour 45 minutes**

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen. Do **not** use correction fluid or tape.
- Do **not** write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.



Answer **all** questions.

- 1** Analyse **two** impacts of suppliers on PP's decisions.

[8]

[8]





2 Analyse **one** advantage and **one** disadvantage to PP of the changing role of Information Technology (IT) in its marketing.

[8]





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5

[12]





[4]

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